MONIKA FORD
Web Developer & Graphic Designer

- Madison, WI
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- monikaford.com
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- linkedin.com/monika-ford/

SKILLS

Adobe Photoshop, Illustrator, InDesign & Premiere
Logo design
Facebook Business Suite
Video livestreaming
HTML5, CSS & JavaScript
React, React Native, Angular
AWS & Google FIrestore
MongoDB
API configuration

Problem solver
Effective communicator
Intuitive & creative thinker
Detail-oriented

EDUCATION

Full-Stack Web Development Certification
Oct 2021 - July 2022
CareerFoundry (Online)

BA International Relations
Sept 2014 - May 2018
Claremont Mckenna College

WORK EXPERIENCE

Song of the Morning Yoga Retreat
Vanderbilt, MI | *2017-2021*

Content Manager & YogaFest Coordinator *(2020-2021)*

- Developed consistent online presence using/managing social media and website; set up event marketing campaigns and fundraisers generating over 40% of annual donations
- Managed YouTube channel, produced videos and live streamed programs weekly; resulted in 500% subscriber growth
- Co-coordinated three-day online yoga festival which engaged over 1,000 viewers and met donation goal of over $10,000

YogaFest Intern *(2017, 2019)*

- Assisted in coordinating annual yoga festival hosting over 600 people
- Created YogaFest logo for use on website, social media and event merchandise
- Designed program guide detailing event information to improve attendee experience

The Akshaya Patra Foundation
Bangalore, India | *2016*

Communications & E-Presence Intern

- Produced newsletter templates, icons, and imagery for publications
- Developed copy and designed layout for annual report sent to all major donors
- Photographed various events for use in media

VOLUNTEER

American Conservation Experience
Santa Cruz, CA | *2019*

AmeriCorps Conservation Crew Member

- Worked on team projects around the central coast of California to improve public lands
- Felled trees at San Simeon State Park for forest management and visitor safety with chainsaw certification